

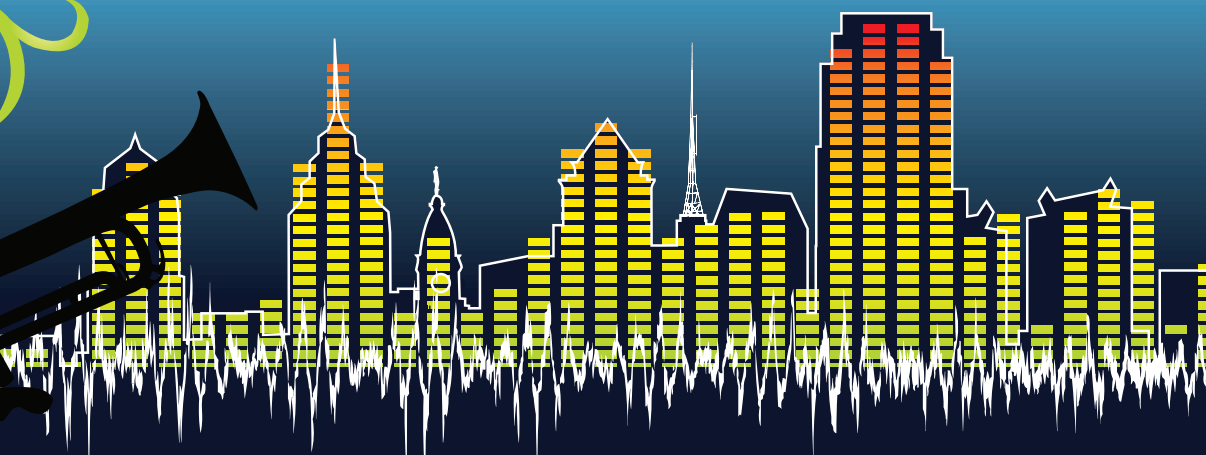
THE RECORDING ACADEMY®
PHILADELPHIA CHAPTER

PRESENTS

INDEPENDENT'S

MUSIC DAY★

CONFERENCE



JULY 12, 2008

DREXEL UNIVERSITY

The Bosson Center, 10:00 am to 8:00 pm
3128 Market Street, Philadelphia

Independent's Day is an annual one-day seminar focusing on selling music in today's record industry. This event brings together the best minds from independent music and multimedia industries.

Featuring

- Artist Interviews
- Engaging Panel Discussions
- Independent Music Showcase
- Networking Reception
- Strategic Workshop Luncheon

**Special Guests Include
Representatives from:**

JIVE RECORDS
RYKODISC
SOUNDEXCHANGE
XM SATELLITE RADIO
AND MORE!

Conference Panels

- 9:00 AM CONFERENCE REGISTRATION
- 10:00 AM WELCOME ADDRESS
- 10:30 AM ARTIST INTERVIEWS
- 11:30 AM RADIO: ADJUST YOUR DIAL –
RADIO AND TODAY'S MARKET
- 1:00 PM LUNCH: BREAKOUT LUNCH
TABLE DISCUSSIONS
- 2:00 PM MUSIC 2.0: THE UMBRELLA –
DIGITAL SALES, NEW OUTLETS,
VIRAL MARKETING, BLOGGING...
- 3:30 PM INT'L MUSIC MARKETPLACE:
SURVIVING ABROAD
- 5:00 PM FINANCES: ARE YOU MAKING MONEY? –
TAXES, BUDGETS, LEGAL AFFAIRS
- 6:30 PM NETWORKING RECEPTION AND
INDEPENDENT ARTIST SHOWCASE

LIMITED SEATING - Advance Ticket Purchase Recommended:
\$15 Members / \$25 General Public

(215) 985-5411 OR RSVP_PHILADELPHIA@GRAMMY.COM



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